Fox Scarlett

P.O. Box 390356
Mountain View CA 94039

323.633.8229

fox@foxscarlett.com
foxscarlett.com

Web Developer

Profile

I've been a full time professional web developer since 2016 using JavaScript, TypeScript, CSS, SASS, React, Next.js, node.js, npm, git, bash, Sanity, Strapi, WordPress, Drupal, Headless CMS, PHP, RESTful APIs, Linux, etc. I value communication, design, performance, accessibility, and collaboration with cross-functional teams. I build responsive, accessible, compliant, beautiful products in collaboration with designers, managers and other engineers. I have 9 years of experience building pixel perfect custom responsive and accessible web experiences from Figma / PS design mockups, emphasizing SEO, performance and attention to detail. I've done many accessibility retrofits. I am a self-starter, team player, and a native English speaker.

Experience

Freelance Web Developer – January 2015 - Present
I provide JavaScript ecosystem (eg Next.js, React, node.js etc), WordPress and other development services for enterprise clients, SMB, ecommerce, design agencies, and marketing companies. I build and modify custom themes and plugins including custom Gutenberg blocks as well as third party integrations and content management. I set up and maintain hosting on Vercel, Heroku, Netlify, Render, WPEngine, Flywheel, etc. I work with designers, managers, client stakeholders and other developers to design, build and maintain beautiful, responsive, highly performant, high conversion, SEO friendly, secure and accessible websites and web apps, using tools such as VS Code, Sublime, vim, git, bash, zsh, Jira, Basecamp, Local, GeneratePress, ACF.

Full Stack Lead Web Developer (Contract), Sandbox, Sebastopol CA – September 2022 - Present
I architected, built and maintain a carbon impact calculator web app for the landscape design space. We are continually adding features. During the discovery and development process I took the product from the previous MVP that was buggy and hard to use to a performant and user-friendly experience. The app uses a headless JS stack: Next.js/Vercel - Strapi/Heroku; using MUI, Cloudinary and Stripe. I was able to replace the charting library we used at launch with components relying on pure CSS, eliminating a problematic dependency and the biggest performance bottleneck. I also built and maintain a custom theme for the company's WordPress website. I work directly with the founder as technical lead.

Lead Full Stack Web Developer, Flight LLC, Santa Rosa CA – March 2018 - September 2022
I built and maintained SMB and nonprofit web apps and websites in WordPress, React/node.js, and Shopify. Flight LLC was a design-driven branding and development agency. I worked directly under the technical and design founders and collaborated with many other contractor roles to deliver high quality, accessible and converting web experiences. I built custom themes and apps from mockups and modified existing themes. I worked with major

WordPress themes and page builders as well as building custom themes using underscores and ACF. I set up and maintained hosting on various providers including Vercel, Heroku, cPanel (eg Siteground), and WPEngine.

Web Developer, TIV Branding, Santa Rosa CA, May 2016 - March 2018
I built and maintained enterprise and SMB websites on WordPress, Drupal and other technologies. All work used custom themes including underscores, Bootstrap, ACF, Gravity Forms and other major plugins and integrations. TIV hosts approximately 200 SMB sites on CentOS (linux) running on Rackspace / Plesk. I built custom themes start to finish from Photoshop mockups and performed fast-turnaround updates and maintenance on WordPress and Drupal sites. I also worked on Shopify, Craft CMS and Rails sites.

Education
A.S. Electronic Technology, Santa Rosa Junior College

Skills
HTML5, CSS3, CSS, SASS, JavaScript, ES6, ES6+, PHP, React, Typescript, Next.js, Sanity, Strapi, REST, API, CMS, Headless, RESTful APIs, WordPress Theme and Plugin Development, ecommerce, SEO, ACF, Gutenberg blocks, GeneratePress, Gravity Forms, node.js, npm, Express, EJS, MUI, WooCommerce, Shopify, Bootstrap, Tailwind, Foundation, jQuery, MySQL, Postgres, mongoDB, testing, Laravel, Alpine.js, Cloudinary, Stripe, AMCharts, Vue.js, Drupal, Craft CMS, Git, Github, Gitlab, MacOS, Bash, zsh, Linux, VS Code, Sublime Text, vim, nano, Apache, Plesk, AWS, Pantheon, WPEngine, Flywheel, Render, Heroku, Vercel, Netlify, Local, MAMP, Vagrant, Jira, Basecamp, Asana, Teamwork, Trello, Notion, Figma, Photoshop, English communication (native).